



## Patrick D. Lynch, PhD

KEYNOTE SPEAKER · AUTHOR · EXECUTIVE COACH

### THE HUMAN SIDE OF AI

Turn AI Anxiety Into Competitive Advantage

400k+

TEDX VIEWS GLOBALLY

Top 30

THINKERS50 RADAR 2026

5,000+

LEADERS TRAINED

12+

FORTUNE 500 CLIENTS

### FEATURED IN & AFFILIATED WITH



AI LEADERSHIP · HUMAN PERFORMANCE · ORGANIZATIONAL PSYCHOLOGY

# Helping Leaders Build Teams That *Thrive* With AI

Patrick D. Lynch, PhD is a Thinkers50 RADAR 2026 thought leader, AI Faculty Lead at Hult International Business School, and author of *How to Outsmart AI and THRIVE* (Routledge, 2026). A former Accenture Research Fellow and VP at Wolters Kluwer Health, he brings Fortune 500 executive experience and behavioral science rigor to the most urgent leadership challenge of our time. His THRIVE framework and AI Quartet research have shaped leaders across 20+ countries. His TEDx talk on AI and human creativity has surpassed 400,000 views globally.

### SIGNATURE KEYNOTES

#### KEYNOTE / WORKSHOP

##### How to Outsmart AI

Why does AI feel effortless to some people and threatening to others on the same team? Patrick's AI Quartet research gives teams a shared language for human-AI collaboration — and a practical roadmap for closing the adoption gap.

#### KEYNOTE

##### Are You a Bounce Forward Leader?

Leaders who only know how to bounce back are falling behind. Through the Koru Principle and AI Leader Mindset Matrix, audiences learn to stop automating the trivial and start amplifying what people do best.

#### KEYNOTE / WORKSHOP

##### The Alice Effect

Every AI win trains your customers to expect something better. AI is killing competitive advantages faster than you can create them. The Alice Effect explains why — and how the winning companies compete on what AI can't replicate.

#### KEYNOTE

##### The Trust Gap

AI is making decisions in your organization right now — hiring, pricing, risk assessment. And some are wrong. Patrick gives leaders a plain-language framework for AI accountability that protects people, reputation, and results.

Also available as interactive workshops: *Who's on Your Agentic AI Team?* and *Bouncing Forward: A Leadership Simulation for the AI Era.*



*Patrick brings a rare combination of academic rigor and real-world executive experience to every stage. His talks are grounded in original research, delivered with energy and clarity, and designed to leave audiences with frameworks they can act on immediately. Whether it's a conference keynote, leadership workshop, or executive coaching session, Patrick customizes every engagement to the audience, the industry, and the moment.*

#### Sharon Zehe

Meeting Planner & Event Director

### FORTHCOMING · ROUTLEDGE 2026

#### How to Outsmart AI and THRIVE

Research-backed frameworks for leaders navigating the AI era · Available for pre-order

Learn More

### WEBSITE

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